

L.A. Activists Respond to NRA Videos

For Immediate Release: July 7th, 2017

Video Link: <https://www.youtube.com/watch?v=fy7ZY04dXt8>

Los Angeles, CA – In response to the National Rifle Association’s recent release of a series of aggressive recruitment videos, including one that targets Women’s March Co-President Tamika Mallory, local Los Angeles organizations have released *their own* video demanding that the NRA remove theirs.

Black Lives Matter Los Angeles, Dignity and Power Now, The Reverence Project, RISIST, Defend Movement, and White People for Black Lives co-sponsored the video which starts off as a parody of the NRA’s “The Violence of Lies” video starring Dana Loesch and then sets itself part by questioning “aggressive, fear-mongering video tactics” and revealing a group of people in solidarity in front of a bright background including the families of Keith Bursey, Charleena Lyles, and Kisha Michael, who were all killed by law enforcement.

“We know that we are not safe, but we are not scared either,” says Funmilola Fagbamila the video’s narrator. “We will continue to produce media, teach students, march, and protest to not only protect the first amendment as fiercely as the NRA protects the second – but to protect our lives from gun-toting racists.”

Patrisse Cullors, founder of Dignity and Power Now who is featured briefly in the video, says, “The NRA is releasing this hate filled propaganda and putting more and more families and communities at risk. We won't be bullied, or allow for the NRA to continue to spew hate against marginalized communities.”

The video asks for people to call the NRA at (800) 672-3888 and demand they remove the videos.

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